

عام
زايد



YEAR OF
ZAYED

1st JORDAN INTERNATIONAL Date Palm Festival in Amman

المهرجان الدولي الأول
للتمر الأردنية يعقدان



وزارة شؤون الرئاسة
MINISTRY OF PRESIDENTIAL AFFAIRS
دولة الإمارات العربية المتحدة



وزارة الزراعة
MINISTRY OF AGRICULTURE
دولة الإمارات العربية المتحدة



الجمعية الأردنية للتسمية
Jordan Dates Association
جمعية التمر الأردنية



جمعية التمر الأردنية
Jordan Dates Association
جمعية التمر الأردنية



Exhibitors Guide

The First International Festival for
Jordanian Dates

Amman, 21-23 October 2018

Coordination with



THE SUCCESS AND GIVING CONTINUE

The UAE has paid significant attention to the agricultural sector in general and to the date palm tree in particular due to its importance in the life of the desert area inhabitants. The date palm tree constitutes the main source of food, accommodation and the living and work tools and a part of the cultural and national identity. Moreover, UAE is prestigiously positioned worldwide in this field thanks to the vision of the award patron, His Highness, the President, Sheikh Khalifa Bin Zayed Al Nahyan (God protect Him), who follows the steps of the late Sheikh Zayed bin Sultan Al Nahyan (God bless his soul), the founding father of the United Arab Emirates and founder of its agricultural renaissance who turned the UAE desert into a green paradise through the cultivation of millions of date palm trees and different types of trees, leaving his fingerprint at the UAE level in turning the desert into a green paradise thanks to his strong belief in the protection of environment and expansion of the green area.

Over the past decade, the great success achieved by Khalifa International Award for Date Palm and Agricultural Innovation has given the Award more responsibilities to retain such success. This gives us tranquility, confidence and motivation to go ahead with the development of the Award which has acquired a prestigious importance at both the Arab and international levels.

These continuous successes would not have been achieved but with the significant attention and support paid by His Highness Sheikh Khalifa bin Zayed Al Nahyan, the President of the United Arab Emirates and with the generous patronage by His Highness Sheikh Mohammed bin Zayed Al-Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces, as well as the continuous support by His Highness Sheikh Mansour bin Zayed Al Nahyan, Deputy Prime Minister of the United Arab Emirates and Minister of Presidential Affairs and the follow-up by His Highness Sheikh Nahyan Mubarak Al Nahyan, Minister of Tolerance and Chairman of the Award Board of Trustees, to develop this sector, keep the resources and support the food security through the initiatives and events aimed at achieving the sustainable development in accordance with the international best practices.

Since its inception, the Award has set certain standards and conditions for the selection of the winners and the honored guests and has adopted a fixed scientific approach in all the Award categories. It sheds light on the key researchers and farmers of date palm trees. Dozens of the scientific researches submitted to the Award have contributed in setting fixed rules and bases for the date palm tree cultivation, production, manufacturing and marketing and in the people's motivation for agricultural innovation to achieve the sustainable development.

To mark Zayed Year 2018, we, at the General Secretariat of Khalifa International Award for Date Palm and Agricultural Innovation, have undertaken to achieve the vision of the founding father of the United Arab Emirates and the wise leaders, may Allah protect them, to develop and support the sector of Date Palm and Agricultural Innovation and to enhance the prestige of the UAE at the regional and international levels.

Dr. Abdelouahhab Zaid

Secretary General of Khalifa International Award for Date Palm and Agricultural Innovation



THE MINISTRY OF AGRICULTURE

The Ministry of Agriculture is a responsible authority for the agriculture sector, rural development and links the production to the domestic and external market requirements. The ministry's functions also are to enhance the plant production, plant pests control, forestry and rangelands protection, livestock health, veterinary quarantine, issue instructions organizing establishment of farms for breeding or possessing livestock, poultry farming and hatcheries, aquaculture and beekeeping. The structure of ministry of agriculture is comprised of the plant wealth, livestock wealth, extension, marketing, quality control, forestry, project and rural development directorates.

Ministry's vision

The Ministry focuses on delivering efficient, high-quality agricultural services that meet citizen needs

Ministry's mission

The ministry aims to promote and build the institutional and individual capacities of the Ministry and to organize the agricultural sector in line with national goals for the purpose of contributing to sustainable rural development.

Ministry's key values

1. Agriculture is a national priority
2. Respect for the legislation
3. Integrity and transparency
4. Initiatives and improvement
5. Participatory approach
6. Efficient and effective performance

National goals:

- 1- Efficient and effective Government
- 2- Globally competitive private sector
- 3- Safe and stable Society
- 4- Active citizens with a sense of belonging

Ministry's goals

- 1- Efficient and effective Ministry
- 2- Globally competitive private sector
- 3- Safe and stable Society
- 4- Active farmers with a sense of belonging

General Goals of the Agricultural Sector:

- 1- Increase food production and agricultural products
- 2- Sustainable use of natural resources without damaging the environment
- 3- Create a favorable investment climate in agricultural sector
- 4- Rural development and increase their productive capacity, raise farmers' incomes and improve their living standards.
- 5- Provide the protection of animal health, plant health and the environment.
- 6- Enhance economic opportunities for agricultural producers, and monitor local and international business opportunities.
- 7- Monitor market developments, set required regulations for marketing processes and upgrade thereof.
- 8- Improve water use efficiency for irrigation at the farm level.



JORDAN DATES ASSOCIATION (JODA)

Jordan Dates Association was established in the year 2005 by a group of Date palm growers and representing all Date growers in the Jordan as a nonprofit nongovernmental organization (NGO) to help in “organizing Date sector, producing high quality of Jordan Mejhool dates and achieving a significant share of the international markets

As The chairman of Jordan Dates Association and on behalf of all Date palm growers in Jordan, I would like to extend our sincere thanks and appreciation to His Majesty King Abdullah the second for his patronage of this festival, and our appreciation of His Highness Sheikh Khalifah bin Zayed Al Nahyan, President of the United Arab Emirates for his support for the Organizing of this festival through the Khalifah International Prize for date palm and agricultural innovation sponsored and supervised by the development of HH Sheikh Mansour bin Zayed, who has a great supportive efforts for the development of the Arab Date palm and agriculture. This festival is a new breakthrough for the Jordanian Mejhool Date that are demanded and distinguished internationally, for a better future and an incentive for palm growers in the Kingdom to develop and progress and compete for better quality of production and marketing.

Our experience in date investment and production has become a model of economic leverage for Jordanian agriculture

This is a great honor for us this royal patronage and this support from the UAE and this Donation by HH Sheikh Mansour bin Zayed and this follow up by His Excellency the Ambassador of the United Arab Emirates in Amman Mr. Matar Al Shamsi and The Secretary General of the Khalifa International Prize Dr. Abdulwahab Zaid, this reflects the depth of the brotherly relationship between our two countries and our wise leadership..

FAO

Food and Agriculture Organization of the United Nations

The Food and Agriculture Organization of the United Nations was founded on October 16, 1945 in Quebec City, Canada. Headquartered in Rome, Italy. It is a specialized agency of the United Nations that leads international efforts to defeat hunger. Serving both developed and developing countries, FAO acts as a neutral forum where all nations meet as equals to negotiate arguments and debate policy. FAO supports governments and their stakeholders in areas of development, in the design of adequate policies, programmes and legal frameworks to promote food security and nutrition.

Our goal is to achieve food security for all and make sure that people have regular access to enough high-quality food to lead active, healthy lives. With over 194 member states, FAO works in over 130 countries worldwide. We believe that everyone can play a part in ending hunger.

Strategic Objective 1: FAO's works on helping to eliminate hunger, food insecurity and malnutrition. There is sufficient capacity in the world to produce enough food to feed everyone adequately; nevertheless, in spite of progress made over the last two decades, 821 million people still suffer from chronic hunger. Among children, it is estimated that 155 million under five years of age are chronically malnourished (stunted) and over 52 million are acutely malnourished (wasted).

Our mandate is to support members in their efforts to ensure that people have regular access to enough high-quality food. We can help by supporting policies and political commitments that promote food security and good nutrition and by making sure that up-to-date information about hunger and malnutrition challenges and solutions is available and accessible.

Strategic Objective 2: FAO aims to make agriculture, forestry and fisheries more productive and sustainable. The world's population is predicted to increase to 9 billion people by 2050. Some of the world's highest rates of population growth are predicted to occur in areas that are highly dependent on the agriculture sector (crops, livestock, forestry and fisheries) and have high rates of food insecurity. Growth in the agriculture sector is one of the most effective means of reducing poverty and achieving food security. We must ensure that increased productivity does not only benefit the few, and that the natural resource base can provide services (pollination, nutrient cycling in soils, quality water, etc.) that enhance sustainability.

Strategic Objective 3: One of FAO's priorities is to reduce rural poverty. Most of the world's poor live in rural areas. Hunger and food insecurity above all are expressions of rural poverty. Reducing rural poverty, therefore, is central to FAO's mission. Many living in rural areas have been lifted out of poverty in recent decades. In 1990, 54% of those living in rural areas in developing countries lived on less than \$1.25 a day and were considered extremely poor. By 2010, this share had dropped to 35%. Rural poverty remains widespread especially in South Asia and Africa. These regions have also seen least progress in improving rural livelihoods. FAO strives to help smallholders improve farm productivity whilst aiming to also increase off-farm employment opportunities and, through social protection, find better ways for rural populations to manage and cope with risks in their environments .

Strategic Objective 4: Enable inclusive and efficient agricultural and food systems. With increasing globalization, agriculture as an independent sector will cease to exist, becoming instead, just one part of an integrated value chain. The value chain exists both upstream and downstream, or from production through to processing and sales, in which the whole is now highly concentrated, integrated and globalized. This poses a huge challenge for smallholder farmers and agricultural producers in many developing countries where even the most economically valid smallholders can easily be excluded from important parts of the value chain. Increasing their participation in food and agricultural systems is critical to achieving FAO's goal of a world without hunger.

Strategic Objective 5: FAO is also working to increase the resilience of livelihoods to threats and crisis. Each year, millions of people who depend on the production, marketing and consumption of crops, livestock, fish,

FAO

forests and other natural resources are confronted by disasters and crises. They can strike suddenly - like an earthquake or a violent coup d'état - or unfold slowly - like drought-flood cycles. They can occur as a single event, one can trigger another, or multiple events can converge and interact simultaneously with cascading and magnified effects. These emergencies threaten the production of, and access to, food at local, national and, at times, regional and global levels. FAO's mission is to help countries govern, prevent and mitigate risks and crises and support them in preparing and responding to disasters.

In FAO, we get the job done by the following:

1. Putting information within reach (statistics, publications and websites)
2. Developing Capacities within Member Countries for increased sustainability and impact
3. Providing Policy Support
4. Providing a neutral meeting place for nations to discuss Conventions and International Agreements

FAO in Jordan

Since Jordan joined FAO in 1951, assistance has focused on the development of the country's agriculture and rural sector. Cooperation was strengthened with the decision to establish a FAO country office in 1977, later upgraded to a full representation in 2015. The crisis in Syria has deeply affected the entire sub-region, and FAO has been helping Jordan respond to the impact of the crisis on food security, nutrition, agriculture and livelihoods.

The Jordan Country Programming Framework (CPF) sets out four government priority areas to guide the Food and Agriculture Organization of the United Nations (FAO) partnership with and support to the Government of Jordan (GoJ). It builds on lessons from the previous CPF and brings together innovative international best practices and global standards with national and regional expertise during five years, from 2017 to 2021.

Four Areas of Priority in the Jordan CPF 2017-2021

Priority 1: Disaster preparedness and response in the agricultural sector: The key results to be achieved under this priority area include: strengthened national capacities for the development and implementation of Disaster Risk Reduction (DRR) policies for agriculture, livestock and forestry

Priority 2: Sustainable development and use of natural resources, including water, land, range and forests: The CPF will seek to achieve results such as: i) developed and updated policies and strategies for sustainable management of natural resources; ii) improved irrigation water use efficiency and productivity

Priority 3: Resilience of rural and peri-urban livelihoods: The first output in this area is the strengthening of national capacities in the development of sustainable food security and nutrition policy through inclusive and participatory approaches. The second output is on supporting programmes for promoting improved employment and livelihoods of hosting communities and Syrian refugees through creation of employment and generation of incomes in agriculture and its value chains, focusing on areas affected by the Syrian Crisis

Priority 4: Competitiveness of agricultural products in domestic and export markets for inclusive growth and employment: Under this priority, the CPF will seek to achieve two results: i) strengthened capacity of government and non-government stakeholders to improve post-harvest technologies, and ii) developed and strengthened value chains by supporting improved food sector performance and competitiveness taking advantage of local and export market opportunities.



ICARDA

Boilerplate

The International Center for Agricultural Research in the Dry Areas (ICARDA) is an international, autonomous non-profit research organization supported by CGIAR, a global research partnership for a food-secure future. ICARDA's mission is to reduce poverty, enhance food, water, and nutritional security, as well as environmental health in the face of global challenges, including climate change. We do this through innovative science, strategic partnerships, linking research to development and capacity development that take into account gender equality and the role of youth in transforming the dry areas. ICARDA works in partnership with governments, universities, civil society, national agricultural research organization, other CGIAR research Centers, and the private sector. With its temporary Headquarters in Beirut, Lebanon, ICARDA operates in regional and country offices across Africa, Asia and the Middle East. For more information: www.icarda.org



ICBA

The International Center for Biosaline Agriculture (ICBA)

Headquartered in Dubai, the United Arab Emirates, the International Center for Biosaline Agriculture (ICBA) is a unique applied agricultural research center in the world that is focused on marginal areas where an estimated 1.7 billion people live. It identifies, tests and introduces resource-efficient, climate-smart crops and technologies that are best suited to different regions affected by salinity, water scarcity and drought. Through its work, ICBA helps to improve food security and livelihoods for some of the poorest rural communities around the world.

Originally focused on the problems of salinity and using saline water for irrigated agriculture, ICBA has evolved over the years into a world-class modern research facility with a team of international scientists conducting applied research and development to improve agricultural productivity and sustainability in marginal and saline environments.

In 2013, the Center developed a new strategic direction that takes innovation as a core principle and the Center's multi-pronged approach to addressing the closely linked challenges of ensuring water, environment, income, and food security, includes research innovations in the assessment of natural resources, climate change adaptation, crop productivity and diversification, aquaculture and bio-energy and policy analysis.

Currently, ICBA is working on a number of technology developments, including the use of conventional and non-conventional water (such as saline, treated wastewater, industrial water, agricultural drainage, and seawater), water and land management technologies and remote sensing and modeling for climate change adaptation.

Improving the generation and dissemination of knowledge is an important strategic objective of ICBA and the Center is focusing on establishing itself as a knowledge hub on sustainable management and use of marginal resources for agricultural production and environmental protection in marginal and saline environments. With the help of its partners, ICBA innovates, builds human capital, and encourages learning that is fundamental to change.

www.biosaline.org.ae



ARAB ORGANIZATION FOR AGRICULTURAL DEVELOPMENT (AOAD)

About

The Arab Organization for Agricultural Development (AOAD) was established in 1970, upon the desire of the Arab countries. Realizing the vital role of agriculture within the region's economy, the Arab countries recognized the need for coordination between their different policies in agriculture, natural and human resources as well as economic development, in order to achieve the ultimate goal of fully integrated Arab economies. AOAD started operating in 1972. Due to the abundance of Sudan's natural resources, in particular in agriculture, Khartoum was selected to host the organization's headquarters.

AOAD is one of the specialized Arab organizations, functioning under the umbrella of the League of Arab States. As such, its members are all the member states of the Arab League. The organization's goals, stated upon its establishment, are defined on two dimensions: nationally as well as regionally. At the national level, AOAD is to assist member countries in developing and enhancing their respective agricultural sectors. At the regional level, AOAD is to facilitate coordination amongst member states in the agricultural sector, with the aim of achieving a fully integrated Arab economy union, and food self-sufficiency. Over the past three decades -during the 70s, the 80s, and the 90s and at the beginning of the new millennium- AOAD has left footprints and has had a positive impact on the development of agriculture in the Arab region, and within each member state. This was primarily achieved through ambitious, structured and well-developed plans that took into consideration the agricultural-related as well as agricultural sectors. Furthermore, these plans were constantly reviewed, evaluated and updated to ensure that they met, and catered to, the regional and international changes which periodically occur.

At the start of the third millennium, the AOAD member states confirmed, during the 26th General Assembly meeting, the need to further develop AOAD's programs, activities and methodologies in order to better meet the challenges of the upcoming period. They emphasized particularly, the need to assist member countries in their national development plans based on their specific needs and priorities.

We hope that this Site will prove useful to those interested in the work of AOAD, and will assist in further strengthening linkages between this organization and its counterparts in the Arab region

The Arab Company for Medical & Agricultural Products

1

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Brief of the Company

"The Arab Company for Medical and Agricultural Products was founded in 1959 and works with 100 companies Employees with different specialties of agricultural engineers, pharmacists and skilled personnel working under Highly efficient management.

It is a leading company in the field of importing and marketing food, medical, agricultural and health products the public .ARAB MEDICAL & AGRICULTURE COMPANY is the distributor of the following international companies:

- In the field of pesticides Bayer CropScience
- In the field of seeds Enza Zaden
- In the field of fertilizers Hortifeeds"

Syngenta

2

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Brief of the Company

Syngenta TreeCare offers: Syngenta produces world leading tree care products, designed for long-term, effective and sustainable protection of tree health. Syngenta invests over \$1.2bn a year in R&D of proven products, which include the development of high performance fungicides, insecticides and plant health enhancements.

Many Syngenta products are derived from the naturally occurring biocides; refined into highly effective pest and disease control options. Innovative Syngenta application technology and support advice enables the optimum results from every treatment.

The Syngenta approach seeks to balance science and nature to evolve an exciting future for TreeCare and the protection of tree stocks.

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GREENTECHNOLOGY
ENGINEERING FOOD PROCESSING

Brief of the Company

"Green Technology- sorting Machinery is a company founded in 1985 and made up of people with long and proven experience in many sectors of agro-food technology, with seriousness, competence, profound knowledge of industry issues and a strong attitude to collaboration with the customer to achieve the objectives set. The services offered by Greentechnology range from design to complete production of turnkey plants for various sectors of the agri-food sector.

Particular attention is paid to the development and research of innovative technologies.

An example: starting from our experience in the fruit and vegetable processing sector, we have developed a series of date sorting machines, quickly becoming world leaders in the sector."

Phoenix Agrotech

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PHOENIX
Group

Brief of the Company

- Being among the pioneer industrial groups in North Africa, sustainability has been always in the center of our interests sourcing efficiently the needs of energy and raw materials.
- Phoenix is the strategic initiative which accumulated the multilayer experience of the ecofriendly activities practiced through the different group's businesses
- Phoenix developed its own knowledge base that enabled taking sustainability beyond CSR, to be the main driver of the business operations
- Phoenix's resources drive investment funds to create and manage sustainable development ventures of multi sectorial approach including agriculture, food industries, tourism, real estate and renewable energy
- Phoenix economically viable model for preserving the environment and improving human health was embodied in the Taziry Ecovillage in Siwa which won the Sustainable Human Settlement Award by UNEP in 2016 HABITAT III, Quito, Ecuador
- West Siwa Development Project is the larger scale application of Phoenix's vision for sustainable development in rural areas.

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Brief of the Company

Loreen Refrigeration Equipment Company specialized in designing, constructing & supplying all equipment for refrigerated rooms & warehouses for freezing foodstuffs of different types & dates especially by the skilled engineers & engineers in the field. We have been working in Jordan since 2000. We have implemented the largest private projects in the storage of dates & For major Jordanian companies.

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Brief of the Company

"Al-Baraka Farms are growers ,producers and packer of fresh and dried Jordanian dates ,It was established in 19993 . The farms are located in The Jordan Valley,Al-Azraq and Al qwerah.Our farms are spread over 4653 donums and are planted with 40000 date palm trees that produce Al-Madjool , alberhi Dejlal Nour ,Lolo, Khalasi and Hayani dates. , the farms currently produce 2000 tons of dates , we export about 1200 tons of our production "

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Brief of the Company

"Progressive Agricultural Investment co. were established in 1998. Under the trade marks (Desert Delights (Dates of Jordan), Golden Oasis). The farms are located in The Jordan Valley. Our farms are spread over 1200 donums and are planted with 14200 date palm trees that produce Al-Madjool and Al-barhi. The farms currently produce 1250 tons of dates, We export about 80% of our production, Progressive Agricultural Investment co. is a certified member of BRC –Global GAP- ISO22000:2005-Organic production – and Sedex Member "

Sand Rose Dates (9-down)

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Brief of the Company

Sand Rose Farm is a family-owned business established in 2005 by the Jeneidi brothers. Located in middle of the Jordan Valley \Gor Kabed. specialized in growing, of Medjool and Berhi Dates, and we currently owns over 800 palm tree and 50 donums of agricultural farming land. we produce around 60 tons of Al-Majhool and Berhi dates. we export around 40 tons.

Jordan River Dates (10)

10

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General manager

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Brief of the Company

"Jordan River Dates", a leading family owned Agricultural Firm, specialized in growing, cultivating, packing, and exporting the finest and first class quality of Medjool and Barhi Dates. Our Company was founded in 2010, and we currently owns over 4800 palm tree and 300000 SQM of agricultural farming land . We produce around 200 ton of Al-Majhool and Al-Berhi dates. Jordan River Dates" is a certified member of the Global GAP an HACCP."

Sama Farms Company for Dates production (11)

11

Contact Person

Abdel Karim Abu Asleih

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Brief of the Company

Sama Farms established in 2014. Located in middle of the Jordan Valley \ Gor Kabad. specialized in growing, of Medjool Dates, and we currently owns over 7500 palm tree and 500 donums of agricultural farming land. we produce around 100 tons of Al-Majhool dates.

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GOOD FOOD MOOD COMPANY
شركة مزاج الغذاء الجيد

Brief of the Company

"Good Food Mood co., produce a high quality of Medjool and Barhi Dates.

our Company was founded in 2014, and we currently owns over 17800 palm tree and 2200 donum of agricultural farming land. We produce around 660 ton of Al-Majhool and Al-Berhi dates. and we export around 90% of Al-burhi production and 50% of Al-madjool .

Our company had an organic certification by ECOCERT SA. our trend mark is Themar Al-Khairat.."

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Brief of the Company

"Tamara Farms were established in 2007. The farms are located in The Jordan Valley, Jordan, Tamara Farms are spread over 700 donum and are planted with 9000 date palm trees, that produce the Medjool dates, the farms currently produce 200 tons of dates. Tamara dates" is a certified member of the Global GAP. "

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Brief of the Company

Al-kotof al dania import & export company was established in 2003 and is engaged in the sale, distribution and packing of dates through our farms in iraq, saudi arabia and jordan and exported to qatar, uae and britain. We have been working to supply the anonymous passage locally and abroad more than 22 countries in the world.

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Brief of the Company

"Hafez majdool dates farm were established in 1990. The farms are located in The Jordan Valley (Alkaramah), Jordan.

Hafez Farms are spread over 350 donum and are planted with 4200 date palm trees, that produce the Medjool & BARHI dates, the farms currently produce 210 tons of dates."

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Brief of the Company

"Nawa Dates Farms were established in 1997. The farms are located in southern of The Jordan Valley, Jordan.

Nawa Dates Farms are spread over 265 donums and are planted with 3050 date palm trees that produce both the Medjool and Barhi dates, the farms currently produce 150 tons of Al-Madjoor dates and 120 tons of al-berhi dates with a projected increase of 30% per year until the year 2020 for the Medjool dates. we export around 120 tons from our production."

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Brief of the Company

"Al-Natour Dates were established in 2010. The farms are located in northern of the Jordan Valley (Al-balawnah), Jordan, our farms are spread over 220 donums and are planted with 3500 date palm trees that produce the Medjool dates, the farms currently produce 250 tons of dates, we export about 100 tons of our production".

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Brief of the Company

"Arar Farm was established in March 1990 on 200 Donums (20 Hectars) in the Middle of Jordan Valley at 300m below sea level. With the existing 300 Donums the farm is model in the production of quality fruit and vegetables with high standard of packaging for export. Its quality dates are also being able to be exported to countries in the Middle East such as Gulf States, Sudan and Lebanon.

The farm has EUROGAP certification. The farm is proud that its establisher (Dr. Abdullah Arar) was awarded by King Abdullah II, with first degree medal in 2013 as pioneer in the palm plantation in Jordan. Also was awarded from Khalifa International Date Palm Award in 2011 as best model farm award. Arar Farm produces annuually 120 ton of Majdool and 150 tons of Berhi dates."

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Brief of the Company

"Telal al-nour,owned agricultural firm, specialized in growing, of medjool dates.Our farms located in the southern of the jordan valley.

Our company was founded in 2011 , and we currently owns over 5000 palm tree and 3520 donums of agricultural farming land . We produce around 100 tons of al-majhool dates. We export around 20 tons of our production."

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Brief of the Company

"Al-alawi Dates Were Established In 1992. The Farms Are Located In The Jordan Valley.our Farms Are Spread Over 120 Donums And Are Planted With 1800 Date Palm Trees That Produce Al-madjoor, The Farms Currently Produce 100 Tons Of Dates , We Export About 25% Of Our Production, we Certified Member Of Iso 2200."

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Brief of the Company

"Blume Agriculture ""Damia Dates"" was established in 2016 and is considered one of the leading agricultural firms specialized in cultivating, processing and storing Medjool dates. Our farms have a unique location, where they are 200 meters to the Eastern side of the Jordan river, At our farms we aim to give our customers the best available quality of Medjool dates, internationally recognized practices in cultivation, pollination, irrigation, trimming, fertilization, harvesting, fruit processing and storage. Our products are also well sanitized using human friendly materials and our packaging materials uses food grade Kraft carton to avoid contamination related to packaging and for the package to endure high extreme temperature differences during storage period."

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Brief of the Company

"Al Dana specializes in the cultivation, packaging and marketing of the finest Jordanian dates of the Al-medjool. The company has successfully marketed its products in the Middle East, Asia, North Africa and Europe. Our products, which are sold under the brand Al Dana, are the world's leading brands and are known for their high quality and rich flavor.

All the procedures in our farms and in the packing and packaging center of the company are in line with the requirements of international quality, in addition to our constant insistence on continuous inspections of soil, water and pollen throughout the year, and certainly check the final product periodically and before sending any shipment."

Palm Farmers Cooperative Association In Jericho And Jordan Valley

25-26

Contact Person Mamoon Jaser
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Brief of the Company

Palm farmers cooperative association in jericho and jordan valley (pfca) is a specialized agriculture cooperation for date palm growers in jericho and the jordan valley. It was established in 1999 in accordance with the working labor laws and regulation in palestine with registration number 1164. There are 101 active members (as of 2018) in this cooperation with the aim of realizing economic profits and representation for all the growers. Management committee members are elected members from the general assemble members of the coop (growers). Their main goal is to serve the interest of those growers and represent them locally and internationally.

Abu Ayyash Dates (27+28)

27-28

Contact Person

Eng.Abdallah Abu ayyash

Position

Chief operating officer

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00962790001929

Address

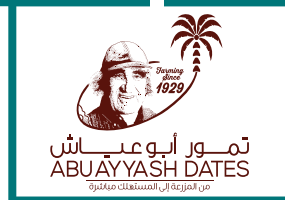
Amman-Jordan

E-mail

COO@aldefaf.com

Website

www.abuayyashfarms.com



Brief of the Company

Abuayyash dates established in 1973 . Located in middle of the jordan valley \gor kabad . Specialized in growing, of medjool ,al-berhi dates and and another fourteen species of dates , and we currently owns over 5000 palm tree and 350 donums of agricultural farming land .And we export mor than 85% of our production .You can find our products under the trends (abuayyash dates) ,(abuayyash farms), (kala) and (tamerien savories).

Al-Katar Dates Trading Company (29)

29

Contact Person

Mohammad Al-Salamat

Position

Owner

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Mobile

00962776302020

Address

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Website

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Brief of the Company

"Al-Katar Dates were established in 2015 The farms are located in the sothern of The Jordan Valley. Our farms are spread over 500 donums and they are planted with 6000 date palm trees that produce Al-Madjool dates. the farms currently produce 300 tons of dates, we export about 70% of our production. Al-Katar Dates is a certified member in The Global Gap and BRC."

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Brief of the Company

"Medjool village established in 2012, specialized in Medjool cultivation, production ,sorting packaging and exporting. Today Medjool village has developed its services to a few other grows in the Jordan valley, delivering the highest standards. To match global demand as Jordan has developed a reputation as the flag ship exporting in medjool dates. and we currently owns over 18000 palm tree and 1281 donums of agricultural farming land. we produce around 1000 ton of Al-Medjool dates. we export around 90% of our production. Medjool Village dates is a certified member of the Global GAP and BRC ."

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Brief of the Company

"Jordan banks dates ,owned agricultural firm, specialized in growing, of medjool al-barhi dates.Our farms located in themiddle of the jordan valley.
Our company was founded in 2015, and we currently owns over 4500 palm tree and 500 donums of agricultural farming land. We produce around 300 tons of al-majhool and barhi dates. We export around 80% of our production. Jordan banks dates is a cirtefide member of the global gap."

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Website	www.agrisas.com



Brief of the Company

"Said al-saghir agricultral investment, a leading family owned agricultural firm, specialized in growing, cultivating, packing, and exporting the finest and first class quality of medjool and barhi dates. Our company was founded in 2009, and we currently owns over 22900 palm tree and 1890 donum of agricultural farming land. We produce around 700 ton of al-majhool and al-berhi dates. We export about 45% of our production."

Sudan

34 A

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Brief of the Company

Sudanese Date palm Society is a voluntary society concerned with and taking care of date palms. It was officially established on 1st October, 2003. One of its most important achievements is the activities that support the development of date palms cultivation. It has managed to establish distinguished connections with its partners in Arab and Islamic World, such as Date Palm Friends Society, Khalifa Award for Date Palm and Agricultural Innovation in UAE, Jordan Dates Association, Egyptian Dates Association and some of date factories and farms in Saudi Arabia and in the whole Arab world. Sudanese Date palm Society also holds the local Sudanese Dates Festival since 2006 for ten local sessions, which has become global festival since 2017 with the support of Khalifa Award for Date Palm and Agricultural Innovation. Sudanese Date palm Society has significant scientists having long history of dates and date palms throughout the world. The great scientist, Prof. Dr. Ahmed Ali Kneif, chairs its Board of Trustees.

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Brief of the Company

FAITC is a knowledge community non-profitable technological center affiliated to the Industrial Council for Technology & Innovation - Egyptian Ministry of Trade and Industry, established in 2001, aims to modernize the food and agro industries by a group of Egyptian and foreigner experts, provides technical services, upgrades the standard of quality & Food safety of products and conducting technological training programs. FAITC is certified of ISO 9001:2008 in the field of providing training services and consulting. FAITC's mission is to improve, modernize, develop and upgrade food industries sector by leading innovation and technological development, transferring technology and providing technical consultancies and training as well as qualifying companies to apply food safety and quality systems to Improve manufacturing processes and the level of food quality and safety, enhance productivity, improve quality, increase efficiency and reduce losses, build capacity, add value and facilitate access to markets, boost export potential and improve competitiveness. FAITC's activities include sectorial services for promising sub-sectors (Palm Dates – Dairy – MAP – Olive – Horticultural Products - ...), Training and Consulting Services, Submit Laboratory Analysis and sensory Evaluation tests.

Al-Jabali (35A +35B)

35 A+35 B

Contact Person Hamza Farraj
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Brief of the Company

Aljabaly Agri. Group consist of many sister companies that work in the field of agriculture in Jordan and other countries as well, the group consist of :

- Aljabaly Est. for import & Export fresh fruits and vegetables in 1975
- Aljabaly Industrial Est. founded in 1990
- Aljabaly Farms for producing fruits and vegetables 1990

Green houses cultivated with strawberry and vegetables Open fields farms Orchards 700 ha PREMIUM FRUITS

- F.H.complex (fuel station & Automobile services) 2001
- Aljabaly Agri. Company 2003
- DANIA Agricultural 2006
- IDEAL quality Agricultural company IQAC 2009
- Ghazi Aljabaly EST. For trucks slaes & Logistic services 2009

Nakheel Cognitive Palm

36 A

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Nakheel
COGNITIVE PALM



Brief of the Company

Nakheel is building Internet of Things based solution to enable early detection of Red Palm Weevil in palm tree farms, so that farmers can take early action and save these productive tree.

Nakheel introduces cutting edge solution to help both farmers and governments to have daily updated GIS database, to help in identifying the exact location of infested palm trees in early stage.

Nakheel offers comprehensive web interface demonstrating the health of each single tree in the farm , and global indication of infestation trend across the country. Moreover, we empower the farmer with comprehensive mobile application to be always connected with his farm, and notified in early stage about new infestation, so that early action can be taken and tree can be saved.

Al-Foah

36 B

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Brief of the Company

Al Foah was established since 2005 with an economic vision that aims at the future. Being a subsidiary of Senaat (General Holding Corporation) owned by Abu Dhabi's Government, and since its establishment, Al Foah Company has continuously expanded its operations by optimizing UAE's luxury dates and enhancing its reach in the local and international markets in order to provide a range of innovative date products to meet market demands and satisfy consumer tastes around the world. Al Foah has been keen on providing distinguished services to farmers in order to improve the quality of their production of dates through the application of best agricultural practices, which will benefit them and contribute to raising the national economy. Al Foah has contributed to the goals and vision of the country for economic diversification by leading the list of the world's largest producers and exporters of dates. The company's annual production reached around 113,000 tons where 90% is exported to 45 countries around the world. It is worth mentioning that Al Foah expects a positive growth in the UAE dates market by 5-7%, with positive expectations of opening new markets.

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Website www.liwadates.com



Brief of the Company

Liwa Dates was established in 2006 at United Arab Emirates. A UAE national factory that specializes in packing and processing most of dates products, in addition to providing dates packing services to local farmers all over the UAE, and help them in marketing their products in a more effective way. An Emirati nationalized company of superior quality and contemporary packaging of dates. We produce all kind of Date products. We cater to Supermarkets countrywide and globally. We provide wide collection of traditional, leather and wood gift boxes for Corporates. We support local Farmers by providing packing services. Liwa Dates are keen in providing innovative products to highlight the importance of the palm tree, and make great use of every part of it. Our integrated quality system guarantees safe & quality products around the year thru applying HACCP and ISO 22000

ELISAM

41-42

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Brief of the Company

The ELISAM Company was founded in 2010 with the target of creating a solid alternative in the world of fruit and vegetables processing. In an environment where the standards of work are becoming more stringent and of high level, thanks to high technology and great attention to detail, ELISAM aims to make a difference by proposing new standards and new solutions.by Manufacture of grading, sorting and packing machines for fruits and vegetables.

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Brief of the Company

"Green has italia s.P.A. Is an italian company based in canale d'alba, in italy, operating since 1985 in the production and marketing of fertilizers and nutritional specialties for agriculture. These products are classified internationally by the acronym spn fertilizers that is special plant nutrition fertilizers. We manufacture and sell liquid and water soluble (ws) fertilizers. And we manufactures a variety of fertilizer products for varied crop varieties green has italia s.P.A has also some regional offices to follow the costumers in several part of the world as - regional office for the middle east located in amman jordan. - Agencia latino america located in buenos aires – argentina. - Regional office for the far east located in chengdu – china"- agencia latino america located in buenos aires – argentina. - Regional office for the far east located in chengdu – china"

Bithar Agricultural Company (45)

45

Contact Person	Eng. Alaa Al-Qawasmi
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Brief of the Company

"Bithar agricultural was Founded in 2003 in the Hashemite Kingdom of Jordan, the company is engaged in the trade of agricultural materials, Which serves the Jordanian market through a specialized team of efficient and highly experienced to achieve the goals and interests Jordanian farms by providing high quality products, and is considered a pioneer in the introduction of products Membership to the Jordani-an market in cooperation with our partners at utrilandN - A.P.Shemia C, for the purpose Providing consumer security product. The company is active in the Middle East and North Africa for Utriland - A.P.SChemia."

Contact Person	Khaldoun Al-Najjar
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Brief of the Company

"Smart foods is a new topic in the world of study for design and technology. It is a collective term for new developments in food materials, which includes both ingredients and food products. Within the food industry, smart foods are more commonly referred to as 'modern' or 'novel' food materials. Smart foods Are those that have been developed through the invention of new or improved processes, for example, as a result of man-made materials/ingredients or human intervention; in other words, not naturally occurring changes. Smart foods may: have a function, other than that of providing energy and nutrients; perform a particular function never achieved by conventional foods; have had significant investment of intellectual property; have been developed for specialized applications, but some eventually become available for general use."

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Brief of the Company

The Jordanian National Forum for Women established in 1995, our vision is to make a Jordanian woman aware of her rights, a leader in decision-making positions, is actively contributing to sustainable development in order to build a Jordanian society based on the principle of equality, justice and efficiency. The Jordanian National Forum for Women promotes Jordanian women in various economic, political and social fields in all governorates of the Kingdom through awareness raising, training, support and participatory projects based on equal rights and equal opportunities.

Contact Person	Ruba Daghmish
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Brief of the Company

"The Jordanian Olive Products Exporters Association (JOPEA) is a non-profit association that is established in November 2004, JOPEA launched officially in May of 2005 (JOPEA) is a non-profit association that is established to market, promote and develop the Jordanian olive products that sustain continuous business growth to its members and support the olive products various sectors. JOPEA is dedicated to bringing Jordan's olive oils and olive products to the forefront of the international market. JOPEA's main objective is to educate, market, expose, position the Jordanian olive products and enhance its image while identifying potential global markets and defining new technologies and best practices in production trends that guarantees quality excellence."

عام
زايد



YEAR OF
ZAYED



@kiadpai



@khalifainternationalaward



Khalifa International Award